



**Suppliers of polythene packaging, shrink wrap hoods, sheeting, bubble film, stretch films, tapes, boxes and shrink wrap guns**

## **NORFOLK POLYTHENE CONVERTERS – TESTIMONIAL**

### **TONY LAWRENCE:**

Sylvia from In Business contacted us with the proposal of running a free feature about our company, Norfolk Polythene Converters. Initially we had reservations about a potential cost to ourselves, but Sylvia managed to reassure us that in order for the feature to proceed, our suppliers had to come on board, with no cost at all to ourselves. This eliminated any scepticism on our part as Sylvia explained everything perfectly.

When it came to the actual written text for the feature, the journalist, Richard Levins gave us a number of options. This ensured that we could choose whichever one was most convenient and we opted to send over some information and previous articles on the company, from which to form the editorial. Richard managed to turn our words into common sense, perfectly summing up our business in a comprehensive and impressive manner.

Upon seeing the finished product we were very impressed and definitely proud of the results. The feature looked superb, with great photos and our logo was even included. Overall the whole experience and process was as simple as could be and we were delighted with our feature, and how it showcases Norfolk Polythene Converters.

**Tony Lawrence- Co-Founder Norfolk Polythene Converters**

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